

Social Media Specialist

Description:

As a social media specialist you will be part of team that is responsible for promoting and representing our club in multiple social media channels. Write, design, and post stories about what makes Christian Students a great college organization to join! You will be responsible for creating videos for our club events, taking pictures that capture who we are, and blogging about the Christian life in your college years. Cultivate a digital community with our members by responding to comments or questions. A staff member will help to oversee and support the team.

Responsibilities:

- Attend bi-monthly leadership council meetings
- Update and maintain the WIN site
- Work with staff, other social media specialists, and other members to produce content on different social media channels
- Monitor activity to help build engagement
- Write weekly email updates about our club activities
- Create promo videos for events
- Take pictures that capture the day to day life of a member of Christian Students
- Promote club branding through advertisements, posts, and stories
- Be willing to help other leaders in Christian Students in their roles and duties

Qualifications:

Required:

- Must be an active member of Christian Students for (1) year
- Must be competent in MS Office programs (Word, Excel, Power point, etc.)
- Must be familiar with social media platforms such as Facebook, Instagram, and Twitter
- Excellent communication skills both oral and written

Preferred:

- Have read the entire New Testament